



# INTERNATIONAL WHISKY COMPETITION®

## 2024 ENTRY GUIDE



“ *The Olympics of whisky competitions.* ”  
- Jim McEwan, Master Distiller.



# Overview

Thank you for entering the 15th edition of the International Whisky Competition!

Started in 2010, the International Whisky Competition has grown into the most followed whisky competition with over 100,000 fans (unique visitors on results page) and established itself as the most serious and professional whisky competition in the world.

Unlike other spirits competitions, we only focus on whisk(e)y and we ensure each winner gets the special attention they deserve.

What to expect when entering the International Whisky Competition:

- Unique medals for each winner featuring the category in which the whisky won. These medals are coveted among master distillers and are recognized by whisky fans to have a significant meaning as they are only three medals per category, just like in the Olympics.
- One of the industry's highest return on marketing investment when comparing the cost of entry with the exposure (for medal winners and whiskies rated over 90 Points) directly translating into higher sales.
- Each winning whisky also receives a digital certificate to showcase in your distillery.
- Each entry is rated on a 100 point basis and we offer sticker badges for scores over 85 points. We do not publicly disclose the score of anything below 85.
- Proper attention given to your whisky as each judge is presented with one whisky at a time.
- In-depth notes are taken at every step including various aromas and flavours.
- Promotion of your entries on our social media channels through inspiring posts reaching thousands of whisky fans.
- The Golden Barrel Trophy will be awarded to the team who wins the Whisky of the Year, the highest ranking whisky of the competition. The trophy, just like the FIFA World Cup, will be transferred to the new winning master distiller (or blender) during the summer following the competition.

Results will be announced on June 15th, 2024 at 11AM EST and will be listed on the competition website. Each participating distillery or agency will be notified by email.

If you have any questions, please call us at +1 702 234 3602 or email us at [info@whiskycompetition.com](mailto:info@whiskycompetition.com)

# Shipping Instructions

DO NOT SHIP ANY SCOTTISH ENTRIES TO THE ADDRESS BELOW. WE WILL BE HOSTING THE SCOTTISH EDITION IN SCOTLAND IN 2024 AND SAMPLES WILL BE SHIPPED DIRECTLY TO SCOTLAND. ADDRESS WILL BE EMAILED TO YOU UPON REGISTRATION.

\*Include a copy of the entry form with your shipment.

Please put a label on the back of bottles stating: "SAMPLE USE ONLY – NOT FOR RESALE"

Two (2) bottles for each entry need to be received before MAY 10th to:

MASTER BARREL  
Attn: Sebastien Gavillet - IWC 2024  
328 S. Link Lane, Suite 11  
Fort Collins, CO 80524  
United States  
Tel: +1 (702) 234-3602

Share shipping tracking # to [info@whiskycompetition.com](mailto:info@whiskycompetition.com)

Please carefully pack the bottles with bubble wrap or extra padding inside each box.  
Write on the box(es): SAMPLE - FRAGILE - HANDLE WITH CARE  
If sending many boxes, please mark each box: 1 OF 5, 2 OF 5, etc.

## INSTRUCTIONS IF SHIPPING FROM OUTSIDE THE U.S.

If you already have a U.S. distributor or importer, please contact them to arrange the shipment from within the U.S., as it will save you the COLA waiver fees and FDA Approval.

### IMPORTANT:

If you don't have an importer in the U.S., please contact Accolade Brands, our importer in California, who will help you to prepare the COLA waiver and FDA Permit approval PRIOR to your shipment.

### IWC IMPORTER CONTACT INFO:

Mark Newman, Accolade Brands / Email: [mark@accoladebrands.com](mailto:mark@accoladebrands.com) / Phone: 818-390-3888

DO NOT SHIP WHISKY OUT TO THE U.S. BEFORE OBTAINING YOUR COLA WAIVER AND FDA APPROVAL.

The International Whisky Competition is not responsible for customs charges or additional fees relating to shipping from outside the U.S. Accolade Brands will help you in processing the COLA waiver and FDA Approval prior to your shipment in a timely manner. The whole approval process usually takes between 3 to 4 weeks.



# Whiskies / Whiskeys Category Class Codes

## Scotch Whisky Awards:

- 1.1 Best Single Malt Scotch
- 1.2 Best Single Malt Scotch NAS
- 1.3 Best Single Malt Scotch 10 Year Old
- 1.4 Best Single Malt Scotch 12 Year Old
- 1.5 Best Single Malt Scotch 13-14 Year Old
- 1.6 Best Single Malt Scotch 15 Year Old
- 1.7 Best Single Malt Scotch 16-17 Year Old
- 1.8 Best Single Malt Scotch 18 Year Old
- 1.9 Best Single Malt Scotch 19-24 Year Old
- 1.10 Best Single Malt Scotch 25 Year Old
- 1.11 Best Single Malt Scotch Over 25 Year Old
- 1.12 Best Single Malt Scotch Under 10 Year Old
- 1.13 Best Islay Single Malt
- 1.14 Best Highland Single Malt
- 1.15 Best Speyside Single Malt
- 1.16 Best Lowland Single Malt
- 1.17 Best Island Single Malt (Orkney, Jura, Mull, Skye)
- 1.18 Independent Bottler Single Malt
- 1.19 Independent Bottler Single Grain

1.20 Best Cask Strength Scotch (Over 57% ABV)

- 1.21 Best Peated Scotch
- 1.22 Best Blended Scotch
- 1.23 Best Blended Scotch 12 Year Old
- 1.24 Best Blended Scotch 13-14 Year Old
- 1.25 Best Blended Scotch 15 Year Old
- 1.26 Best Blended Scotch 16-17 Year Old
- 1.27 Best Blended Scotch 18 Year Old
- 1.28 Best Blended Scotch 19-24 Year Old
- 1.29 Best Blended Scotch 25 Year Old
- 1.30 Best Blended Scotch Over 25 Year Old
- 1.31 Best Single Barrel Scotch

## United States Awards:

- 2.1 Best Micro Distillery (Under 150,000 bottles)
- 2.2 Best American Whiskey
- 2.3 Best Bourbon Whiskey
- 2.4 Best Single Barrel Rye Whiskey
- 2.5 Best Single Barrel Bourbon Whiskey
- 2.6 Best American Rye Whiskey

2.7 Best Corn Whiskey	2.32 Best Minnesota Whiskey
2.8 Best Wheat Whiskey	2.33 Best Missouri Whiskey
2.9 Best Single Malt Whiskey	2.34 Best Montana Whiskey
2.10 Best Alabama Whiskey	2.35 Best Nebraska Whiskey
2.11 Best Alaska Whiskey	2.36 Best Nevada Whiskey
2.12 Best Arizona Whiskey	2.37 Best New Hampshire Whiskey
2.13 Best Arkansas Whiskey	2.38 Best New Jersey Whiskey
2.14 Best California Whiskey	2.39 Best New Mexico Whiskey
2.15 Best Colorado Whiskey	2.40 Best New York Whiskey
2.16 Best Connecticut Whiskey	2.41 Best North Carolina Whiskey
2.17 Best Delaware Whiskey	2.42 Best North Dakota Whiskey
2.18 Best Florida Whiskey	2.43 Best Ohio Whiskey
2.19 Best Georgia Whiskey	2.44 Best Oregon Whiskey
2.20 Best Hawaii Whiskey	2.45 Best Pennsylvania Whiskey
2.21 Best Idaho Whiskey	2.46 Best Puerto Rico Whiskey
2.22 Best Illinois Whiskey	2.47 Best Rhode Island Whiskey
2.23 Best Indiana Whiskey	2.48 Best South Carolina Whiskey
2.24 Best Iowa Whiskey	2.49 Best South Dakota Whiskey
2.25 Best Kansas Whiskey	2.50 Best Tennessee Whiskey
2.26 Best Kentucky Whiskey	2.51 Best Texas Whiskey
2.27 Best Louisiana Whiskey	2.52 Best Utah Whiskey
2.28 Best Maine Whiskey	2.53 Best Vermont Whiskey
2.29 Best Maryland Whiskey	2.54 Best Washington Whiskey
2.30 Best Massachusetts Whiskey	2.55 Best Wisconsin Whiskey
2.31 Best Michigan Whiskey	2.56 Best Flavored Whiskey

## **Irish Whiskey Awards:**

- 3.1 Best Irish Whiskey
- 3.2 Best Single Malt Irish Whiskey
- 3.3 Best Blended Irish Whiskey
- 3.4 Best Pot Still Irish Whiskey

## **Japanese Whisky Awards:**

- 4.1 Best Japanese Whisky
- 4.2 Best Japanese Whisky NAS
- 4.3 Best Blended Japanese Whisky
- 4.4 Best Pure Malt Japanese Whisky
- 4.5 Best Japanese Whisky 12 Year Old
- 4.6 Best Japanese Whisky 15 Year Old
- 4.7 Best Japanese Whisky 18 Year Old
- 4.8 Best Japanese Whisky 25 Year Old

## **Canadian Whisky Awards:**

- 5.1 Best Canadian Whisky
- 5.2 Best Canadian Rye Whisky
- 5.3 Best Canadian Blended Whisky

## **Indian Whisky Awards:**

- 6.1 Best Indian Whisky
- 6.2 Best Single Malt Indian Whisky
- 6.3 Best Blended Indian Whisky

## **By Country/Continent Awards**

(sub categories will be added based on number of entries):

- 7.1 Best European (EU) Whisky
- 7.2 Best French Whisky
- 7.3 Best German Whisky
- 7.4 Best Swedish Whisky
- 7.5 Best English Whisky
- 7.6 Best Australian Whisky
- 7.7 Best World Whisky

## **RTD Cocktails (Whisky Based)**

- 8.1 Best Asian RTD
- 8.2 Best Canadian RTD
- 8.3 Best European RTD
- 8.4 Best United States RTD
- 8.5 Best RTD (Automatically entered)

## **Best Zero Alcohol Whisky**

- 9.1 Best Zero Alcohol Whisky



# 2024 IWC ENTRY FORM

**DEADLINE: MAY 10th, 2024**

PLEASE TYPE OR PRINT CLEARLY

<div style="border-bottom: 1px solid black; margin-bottom: 5px;">COMPANY NAME</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">CONTACT NAME</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">TITLE/POSITION</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">MAILING ADDRESS</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">CITY</div> <div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 5px;"><div>STATE</div><div>ZIP CODE</div></div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">COUNTRY</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">TELEPHONE</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">E-MAIL ADDRESS</div> <div style="border-bottom: 1px solid black; margin-bottom: 5px;">DISTILLERY/PRODUCER NAME AND COUNTRY</div>	<div style="text-align: center; color: #0070C0; font-weight: bold; margin-bottom: 10px;">IWC FEES</div> <div style="display: flex; justify-content: space-between; align-items: center; margin-bottom: 10px;"><div style="border: 1px solid black; width: 100px; height: 30px; margin-bottom: 5px;"></div><div style="text-align: center;">x \$450=</div><div style="border: 1px solid black; width: 100px; height: 30px; text-align: center; margin-bottom: 5px;">\$</div></div> <div style="display: flex; justify-content: space-between; font-size: small; margin-bottom: 10px;"><div>NUMBER OF ENTRIES (\$450 EACH)</div><div>TOTAL ENTRY FEES</div></div> <div style="margin-bottom: 10px;">METHOD OF PAYMENT (CHECK ONE):  <div style="margin-bottom: 5px;"><input type="checkbox"/> WIRE TRANSFER</div><div style="margin-bottom: 5px;"><input type="checkbox"/> PLEASE SEND INVOICE</div><div style="margin-bottom: 5px;"><input type="checkbox"/> CREDIT CARD:</div></div> <div style="border-bottom: 1px solid black; margin-bottom: 10px;">CREDIT CARD NUMBER</div> <div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 10px;"><div style="width: 45%;">EXPIRATION DATE</div><div style="width: 45%;">SECURITY CODE</div></div> <div style="border-bottom: 1px solid black; margin-bottom: 10px;">NAME ON CARD</div> <div style="margin-bottom: 10px;"><div style="font-size: 2em; font-weight: bold; text-align: center;">X</div><div style="border-bottom: 1px solid black; margin-bottom: 5px;">CARDHOLDER SIGNATURE</div></div> <div style="font-size: x-small; margin-top: 10px;">If you are not sending a check, please email your entry form to <a href="mailto:info@whiskycompetition.com">info@whiskycompetition.com</a> or enter it online at <a href="http://www.whiskycompetition.com/entry-form/">www.whiskycompetition.com/entry-form/</a></div>
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<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"><b>REQUIRED FOR PRODUCTS BEING SENT FROM OUTSIDE THE U.S.:</b>  <div style="border-bottom: 1px solid black; margin-bottom: 5px;">NAME OF U.S. IMPORTER</div><div style="display: flex; justify-content: space-between; border-bottom: 1px solid black; margin-bottom: 5px;"><div>CITY</div><div>STATE</div></div><div style="margin-top: 10px;"><b>PLEASE CHECK HERE IF YOU ARE <u>NOT</u> USING YOUR U.S. IMPORTER</b> <i>If you do not have a U.S. importer, you <b>MUST</b> contact Mark Newman of Accolade Brands, IWC official import partner.</i> <i>NOTE: Contestant is responsible for paying import/duty/service fees.</i></div></div> <div style="margin-top: 10px;"><div style="font-size: 2em; font-weight: bold; text-align: center;">X</div><div style="border-bottom: 1px solid black; margin-bottom: 5px;">SIGNATURE</div><div style="font-size: x-small; margin-top: 5px;">(by signing, You AGREE TO ALL ENTRY TERMS AND CONDITIONS.)</div></div>	<div style="font-size: x-small; margin-bottom: 10px;">Contestants without a U.S. Importer contact (service fee may apply): Accolade Brands Mark Newman Email: <a href="mailto:mark@accoladebrands.com">mark@accoladebrands.com</a> Phone: +1 (818) 390-3888</div> <div style="font-size: x-small; margin-bottom: 10px;">Send 2 bottles per entry - entries must but be received no later than MAY 10th, 2024. Put a label on back of bottles stating: "SAMPLE USE ONLY – NOT FOR RESALE". SHIP ENTRIES TO: MASTER BARREL Attn: Sebastien Gavillet - IWC 2024 328 S. Link Lane, Suite 11 Fort Collins, CO 80524 United States Tel: +1 (702) 234-3602 Send shipping tracking # to: <a href="mailto:info@whiskycompetition.com">info@whiskycompetition.com</a></div>
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CLASS CODE	NAME OF PRODUCT	REGION/STATE	COUNTRY OF ORIGIN	ABV%

# 2024 IWC ENTRY FORM

**DEADLINE: MAY 10th, 2024**

[illegible]

**X**

**SIGNATURE**

DATE \_\_\_\_\_

# 2024 IWC ENTRY FORM

**DEADLINE: MAY 10th, 2024**

[illegible]

**X**

**SIGNATURE**

DATE \_\_\_\_\_